

## MAYER FABRICS & VENUE INDUSTRIES "NEOSKETCH CONTEST" CAMPAIGN GUIDELINES

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility: This Campaign is open only to those who enter via the official rules posted on Mayer Fabrics' and Venue Industries' Instagram page and who are 18 years of age or older as of the date of entry. The Campaign is only open to legal residents of 50 United States. Employees of Mayer Fabrics and Venue Industries, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the "Employees"), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, the Contestant ("You") agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Mayer Fabrics and Venue Industries as final and binding as it relates to the content of this Campaign.

3. Campaign Period: Entries will be accepted on Instagram during the period of April 29th, 2025 and ending June 20th, 2025. All entries must be received by June 20th, 2025 at 11:59 PM EST.

4. How to Enter: The Campaign must be entered via the rules posted on the Mayer Fabrics + Venue Industries blog post OR via the rules posted on the Mayer Fabrics + Venue Industries Instagram post.

1. Sketch your custom furniture piece on the entry card
2. Pick a fabric from Mayer Fabrics and note it on the sketch
3. Follow @mayer.fabrics and @Venue\_Industries on Instagram
4. Post your sketch on Instagram with #NeoSketch2025

The entry must fulfill all Campaign requirements, as specified in the post/blog, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Mayer Fabrics + Venue Industries.

5. Prizes: The Winner(s) of the Campaign (the "Winner") will receive (1) Venue Industries Custom Furniture Product. The specifics of the prize shall be solely determined by Mayer

Fabrics and Venue Industries. No cash or other prize substitution shall be permitted except at Venue Industries' discretion. The prize is nontransferable. All prize-related expenses post-delivery, including without limitation all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Warranties for custom furniture product are not applicable. Acceptance of prize constitutes permission for Mayer Fabrics and Venue Industries to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: Winner will be selected by random selection under the supervision of Mayer Fabrics and Venue Industries. Winner will be notified by Instagram direct message or email within ten (10) days following selection of Winner. Mayer Fabrics + Venue Industries shall have no liability for Winner's failure to receive notices due to spam, junk e-mail, or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 7 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT MAYER FABRICS' SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by You: By entering this Campaign, You understand and agree that Mayer Fabrics + Venue Industries, anyone acting on behalf of Mayer Fabrics + Venue Industries, and Mayer Fabrics' + Venue Industries' licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent.

9. Terms & Conditions: Mayer Fabrics + Venue Industries reserves the right, in their discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized

human intervention, fraud, or other cause beyond Mayer Fabrics' + Venue Industries' control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, Mayer Fabrics + Venue Industries may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Mayer Fabrics + Venue Industries. Mayer Fabrics + Venue Industries reserves the right, in their discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. Mayer Fabrics has the right, in its sole discretion, to maintain the integrity of the Campaign, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Campaign rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such an attempt be made, Mayer Fabrics + Venue Industries reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, You agree to release and hold harmless Mayer Fabrics + Venue Industries and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes: THIS CAMPAIGN IS GOVERNED BY THE LAWS OF THE UNITED STATES AND INDIANAPOLIS, INDIANA, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Indianapolis, Indiana having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.

12. Winners List: To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Mayer Fabrics, 500 S. Kitley Ave, Indianapolis, IN, 46219, United States of America. Requests must be received no later than July 4<sup>th</sup>, 2025 at 12:00 AM EST.

14. Sponsor: The Sponsor of the Campaign is Mayer Fabrics, 500 S. Kitley Ave, Indianapolis, IN, 46219, United States of America and Venue Industries, 3212 N. 40th Street, Suite #103B Tampa, FL 33605.

15. Instagram: The Campaign hosted by Mayer Fabrics and Venue Industries is in no way sponsored, endorsed, administered by, or associated with Instagram.

16. By entering the Campaign, You, the Contestant, have affirmatively reviewed, accepted, and agreed to all the Official Rules on this document and the Mayer Fabrics News posting.